

# Sponsorship Information

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The Stevens Institute of Technology FSAE team relies entirely on funding from businesses, private individuals, and the Institute itself. Monetary donations are used for the purchase of materials and components necessary for the construction of the car, shop equipment and competition expenses. In addition to monetary sponsorship other factors such as material, parts, and labor donations are integral parts of the FSAE team's success. Materials, parts, and labor donations help the team to complete complex and time-consuming construction processes which would otherwise be impossible with the team's limited capabilities and resources. There are many benefits for sponsors of the Stevens FSAE Team.

Benefits for sponsors at all levels include:

- Recognition for supporting and contributing to higher education
  - Exposure at an international collegiate competition, with 120 schools and many industry-leading companies in attendance.
  - Exposure at the Stevens Senior Design day, at which the Senior Design projects are put on display for all to see.
  - Exposure to upcoming college graduates seeking employment
  - Sponsors will be mentioned in any media coverage of the Stevens FSAE Team
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- Bronze – up to \$499
    - Name displayed on Sponsor Board
    - Name on website Sponsor Page
    - Small logo displayed on body of car (2" x 2")
  - Silver – \$500 to \$1499
    - Name displayed on Sponsor Board
    - Name on website Sponsor Page
    - Medium logo displayed on body of car (4" x 4")
    - Logo displayed on Team apparel
  - Gold - \$1500 to \$3000
    - Name displayed on Sponsor Board
    - Name on website Sponsor Page
    - Large logo displayed on body of car (6" x 6")
    - Logo displayed on Team apparel
    - Company banner displayed on our trailer in pits (company must provide)
    - Company literature made available at our pit table (company must provide)

To discuss sponsorship of the Stevens Formula SAE Team, please contact Chad Edwards [cedward1@stevens.edu](mailto:cedward1@stevens.edu)

Thank You!